



CALL ASSURE™

# First-of-its-kind comprehensive toll-free disaster recovery solution

For extraordinary disruptions • Surpasses 5x carrier redundancy • Fully hands-off

## Why toll-free disaster recovery?

Phone is still the go-to channel (68%) when consumers are distressed or need help, up 8% from 2021<sup>1</sup>. Yet a network outage can leave them hanging, when they need to connect to you the most. Both you and your customers deserve the highest assurance of network availability there is.

**Enter Call Assure.**

As with our built-in redundancy, Call Assure™ rerouting is managed by Bandwidth, so you can be hands-free.

## Why first-of-its-kind?

Because Call Assure is unprecedented in its level of protection and hands-off activation.

*Some context for you:* We already built **industry-leading** 5x carrier redundancy into our toll-free solution, **managed by Bandwidth** to help you override the worst and eliminate downtime.

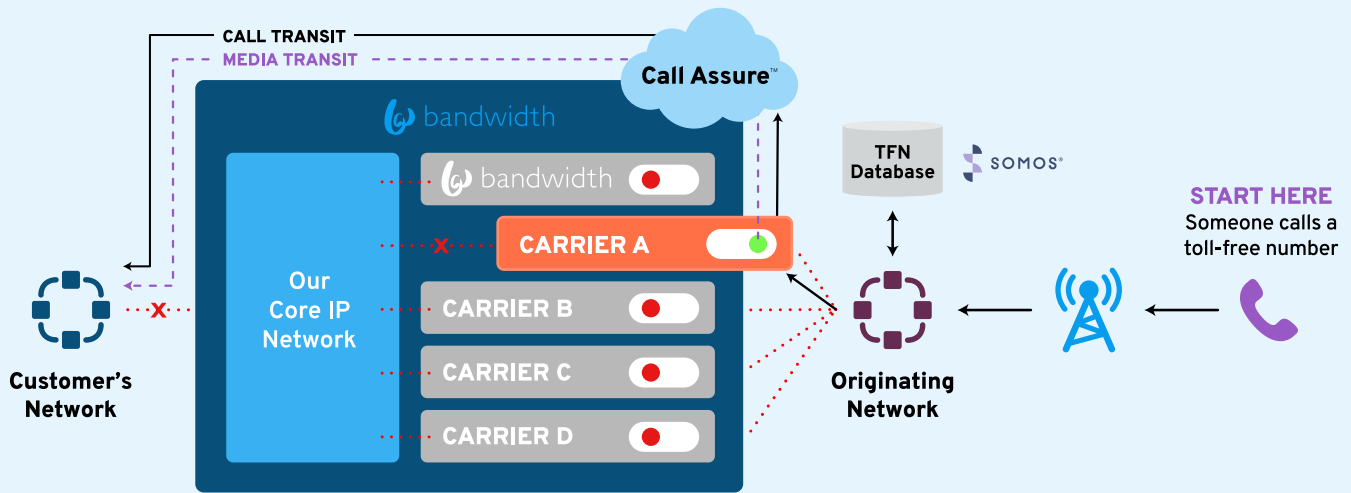
But we understand what it's like to be vulnerable despite the best defenses. Extraordinary disruptions don't just disrupt mission-critical calls, they cost you customer loyalty and money. Worldwide cyber advances aside, DDoS attacks increased by 14% from 2019 to 2021<sup>2</sup> and cost organizations \$20-40K USD per hour on average<sup>3</sup>.

We want you to have this add-on redundancy option to set up a toll-free system so reliable that you can springboard your bold customer experience vision off of it. With Call Assure, there's no more second-guessing.

## What is Call Assure?

It's the ultimate disaster recovery offering for Bandwidth's U.S. toll-free. Should an extraordinary disruption occur that can potentially knock through 5x carrier redundancies, Call Assure kicks in. This failsafe cloud platform routes safely around the core network, staying fully insulated from it and safeguarding your traffic.

## A STORMY DAY SOLUTION FOR YOUR TOLL-FREE



With Call Assure, network impacting issues will no longer be your issue.

With Bandwidth toll-free as your foundation, add on Call Assure as your security blanket to:

### Consolidate with confidence

Save on costs while offloading operational headaches, like [Evolve IP](#) did.






### Get everything toll-free in one place

Toll-free voice, vast number inventory, branded numbers, RespOrg options, regulatory support, and now, toll-free disaster recovery—all with a single provider relationship.

### Go hands-free with toll-free

Our RespOrg and toll-free services makes toll-free management incredibly easy through a portal, APIs, and 24/7 Signature support with 98.01% satisfaction score.

### BANDWIDTH'S TOLL-FREE The big picture

-  Our own toll-free network
-  120 On-net markets and growing
-  2nd largest RespOrg in the U.S.
-  5x carrier redundancy
-  Call Assure™ for disaster recovery **NEW**

## Got a bold CX vision?

Start with [Bandwidth's toll-free solution](#), add on [Call Assure™](#) and get ready to achieve it.

Talk it through with our experts: [bandwidth.com/talk-to-an-expert](https://bandwidth.com/talk-to-an-expert)